



MOST CONNECTED + MORTGAGE PROFESSIONALS nmp 2022 MAGAZINE

2022 NMP Most Connected

This month, National Mortgage Professional Magazine features its “Most Connected Mortgage Professionals of 2022.” They are the top industry professionals selected by editors for their participation in the world of social media.

The winners were chosen in part based on the nominations we received and focused on these social media

platforms: Twitter, Facebook, LinkedIn, and Instagram. Winners were not selected based just on their numbers.

To be considered for a Gold Level Connection, a nominee must be among the top three of the categories; Silver Level Connection in two; and Bronze Level Connection in one. None of the nominees were among the top in all four platforms.

All information was supplied by the nominees and reviewed by magazine staff. Social media stats are as of 6/7/2022.



Krish Dhokia

With a 20-plus year career in mortgage and real estate marketing in varying leadership roles, Krish Dhokia, a recipient of the Atlanta Business Chronicle 40 Under 40 award, is a frequent speaker and marketing innovator in mortgage, finance, and real estate.

- Twitter Followers: **2,360**
- Facebook business page likes: **N/A**
- LinkedIn Connections: **6,344**
- Instagram Followers: **6,298**



Jonny Fowler

For the past 28 years, Jonny has dedicated himself to the mortgage industry. Every step he has taken was with the aim to improve the experience of his colleagues, whether he's teaching social media to thousands of real estate agents or orchestrating the development of thousands of mortgage branches.

- Twitter Followers: **402**
- Facebook business page likes: **7,021**
- LinkedIn Connections: **27,799**
- Instagram Followers: **2,461**



Mat Ishbia

Mat Ishbia is the president and CEO of United Wholesale Mortgage: the No. 1 wholesale mortgage lender in the nation for seven years running. Under Ishbia's leadership, UWM has soared to new heights, becoming one of the most innovative lenders in the industry and a leading advocate for mortgage brokers.

- Twitter Followers: **11,300**
- Facebook business page likes: **10,000**
- LinkedIn Connections: **17,856**
- Instagram Followers: **2,364**



Jason Richardson

Jason R. Richardson specializes in digital marketing strategies. He founded a digital agency that quickly became a preferred marketing provider for real estate companies and nationwide mortgage lenders. Jason is a second-generation mortgage banker. The Richardson family has been lending in California over 40 years.

- Twitter Followers: **2,006**
- Facebook business page likes: **5,100**
- LinkedIn Connections: **15,707**
- Instagram Followers: **926**